



Movate AI

Holistic AI-powered suite for enterprise reinvention at scale

Movate AI is an enterprise-ready, AI-powered suite designed to accelerate business transformation. Built on **Movate Athena**, its modular AI and data framework integrates machine learning, automation, and analytics to enhance efficiency and decision-making.

With a scalable, plug-and-play architecture, **Movate AI** adapts to diverse industry needs, unlocking growth opportunities, streamlining workflows, and delivering intelligent digital experiences.

200+

Pre-built AI use cases

50+

Successful engagements

100+

Awards

10+

Technology partnerships

8+

AI patents / IP

Driving business transformation with AI-powered solutions

Transformational outcome-led services

	Strategy & consulting	Design & prototype	Build & transform	Run & scale	Maintain & modernize
SERVICE OFFERINGS	Competitor benchmarking	Research & ideation	GenAI enterprise architecture	Security & performance management	Corrective, adaptive, preventive & perfective maintenance
	GenAI posture audits & assessments	Personas & journeys	Platforms, tools & tech recommendations	Load management & capacity planning	Tech upgrades & UX modernization
	Data & analytics strategy	Personalization levers	Prototypes & POCs	Monitoring, alerts & notifications	GenAI & data modernization
	CX innovation consulting	Persuasion & trust levers	Use case development & test	Software updates & patching	Legacy systems replacement
	GenAI acceleration strategy & blueprinting – COTS & bespoke tools & tech	Clickthrough prototypes	Model training & tuning	Rollouts - globalization & localization	Training & change management
	New-age KPIs & transformation roadmap	User testing & feedback	Prompt engineering	Cost optimization	Security & performance patching
	Change management strategy & consulting	GenAI acceleration levers across IA, interaction & journey design, NCPI, persuasion & trust	Data classification & enrichment		
		Persona-based customizations	GenAI DevSecOps		
			Deployment services		
			Training & change management		
		Measurement & monitoring			

OUTCOMES



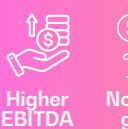
Personalized CX



Productivity



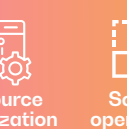
Innovation & creativity



Higher EBITDA



Non-linear growth



Resource optimization



Scaled operations

Acceleration powered with Movate's proprietary platforms



Powerful cloud-based platform for end-to-end CX transformation.



Context-led intelligent automation platform for IT, infrastructure and services management.



Advanced analytics platform for insights-led business transformation.



A unique gig customer experience ecosystem that brings together the traditional and gig models to deliver excellent CX.

Transforming enterprises with AI-driven innovation

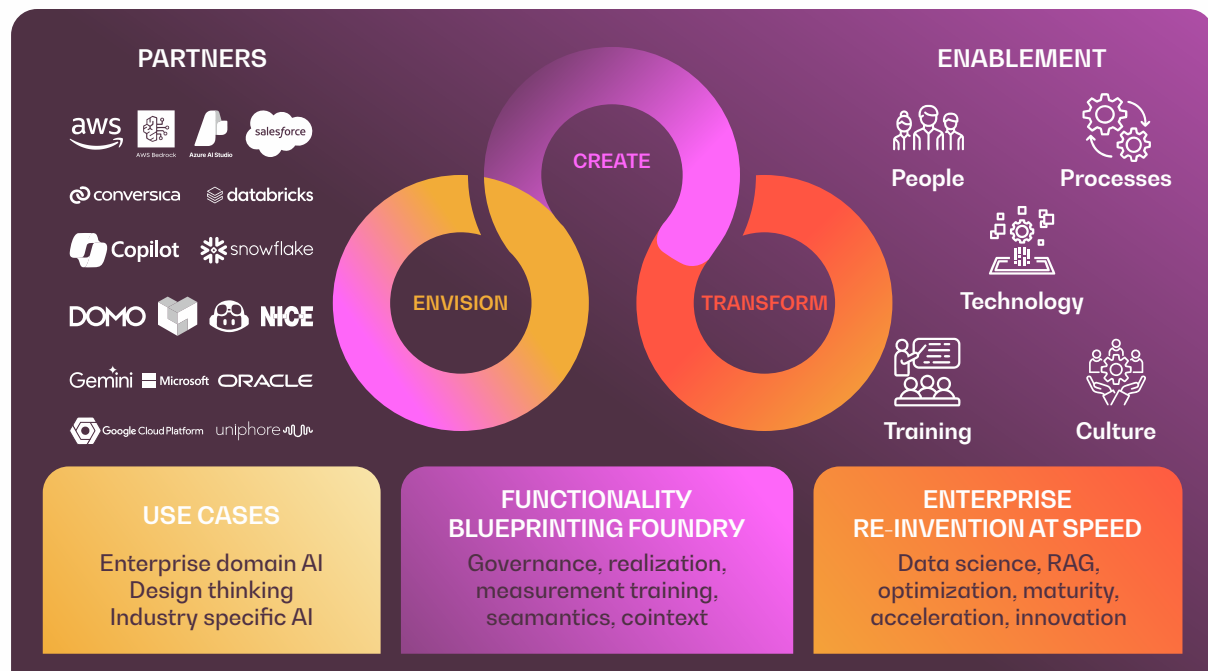
Your catalyst for building the future, today.



The framework

Gives you the clarity to shape a future-proof AI strategy, build next-gen capabilities, and transform the way work gets done—driving a smarter, data-driven enterprise.

With AI experts, powerful tools, and ready-to-use blueprints at your fingertips, you have everything you need to achieve real business impact.



About Movate

Movate is a digital technology and customer experience services company committed to disrupting the industry with boundless agility, human-centered innovation, and relentless focus on driving client outcomes. It helps ambitious, growth-oriented companies across industries stay ahead of the curve by leveraging its diverse talent of over 12,000 full-time Movators across 21 global locations and a gig network of thousands of technology experts across 60 countries, speaking over 100 languages. Movate has emerged as one of the most awarded and analyst-accredited companies in its revenue range. To know more, visit: www.movate.com and movate.ai

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